## Dear Students,

NAGINDAS KHANDWALA COLLEGE & CASI New York have joined hands to further support the mission at CASI to 'Promote the Cause & Knowledge of CSR & Sustainability' by ensuring every student is certified in CSR & Sustainability. CASI is a certification body from New York and now present across 50 countries. It is commonly referred to as 'The Global Certification Body for CSR & Sustainability'

We encourage each of our students to enroll for the CASI New York 'Global Student Associate (Integrated) Program'. This program is integrated with your current studies and every student will get certified from New York.

I am also happy to announce that we will benefit from CASI Global network which is the world's largest network for CSR / Sustainability: through lectures / workshops and placement support.

Program includes online Modules, Industry interaction, reading material, Global case Studies and four practical workshops with senior management practitioners from leading corporates. The 1<sup>st</sup> such workshop held in our college included Senior Industry people from KPMG, Edelweiss, Quantum Mutual Fund; which highly benefitted the students.

We strongly believe that Knowledge of CSR and Sustainability is **Mandatory** in today's times — no matter what your specialization of studies is or even if you are pursuing your professional studies along with Graduation.



## BENEFITS TO STUDENT:

The Corporate World is undergoing a permanent change and smart business leaders are inculcating sustainability in to their business models. In addition to environmental benefits, sustainability offers great financial, competitive and other business rewards that give corporates a competitive edge in global markets. Most global corporates also accredit sustainability as a core activity and process leading to innovation and a growth enabler to reach the next level. CSR & sustainability are today an integrated part of business communication, and reporting. No longer is CSR & Sustainability a small division; most leading corporates have given the responsibility to lead the sustainability & CSR divisions to a board member. Most companies globally, present their sustainability reports along with financial reports.

Sustainability & CSR has practical applications which affect professionals across every job function and across every industry; it is now imperative for every student and professionals to have atleast a basic understanding of these concepts. Such an understanding will help you pursue a career across different streams of your choice

(Example: CA, Finance, Marketing, Banking, etc..)

Governments, civic bodies, stake holders, activist and investors are pressing corporates to inculcate sustainability processes, policies and production within their core business model. And corporates prefer to recruit people certified in these concepts.

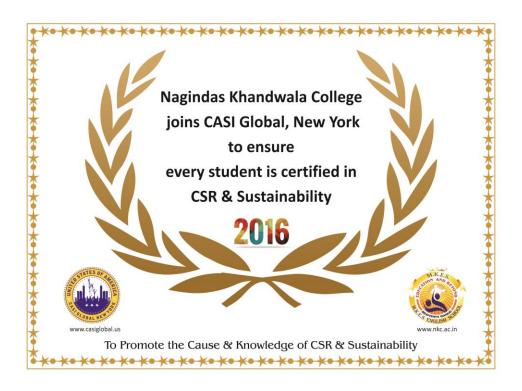
## In such a scenario, can we afford to be left behind?

With this background, I am happy to announce that your institute has seized this opportunity and is ensuring CSR & Sustainability forms a part of our core curriculum.



Picture: Executing MOU with CASI New York

Right to Left: Principal Dr. (Mrs.) Ancy Jose, Dr. Varsha Ainapure (NK), Dr. Mitez Sheth (CASI), Prof. Rupal Shah (NK)



## Contact details to enroll:

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For more details: <a href="www.facebook.com/casiglobal">www.facebook.com/casiglobal</a>