



MALAD KANDIVLI EDUCATION SOCIETY'S NAGINDAS KHANDWALA COLLEGE

AUTONOMOUS
(AFFILIATED TO UNIVERSITY OF MUMBAI)
RE-ACCREDITED BY NAAC WITH "A" GRADE (4TH CYCLE)
ISO 9001:2015 CERTIFIED



Internal Quality Assurance Cell (IQAC)

in association with

Departments of Management Studies,
Banking & Finance and
Computer & Information Science

organizes

One Day National Conference on

Leading Organizational Transformations in the VUCA World 2022 (LOTVUCA - 2022)

Date: 16th December, 2022
Day: Friday
Time: 10:00am onwards

Venue: Nagindas
Khandwala College
Premises

Nagindas Khandwala College

Nagindas Khandwala College was established in July 1983 by the visionary and dedicated Malad Kandivli Education Society. The Society envisioned providing quality education and a world-class infrastructure for the students. The Society is committed to provide excellent education and shaping young minds to become responsible citizens of India. The College was conferred Autonomous Status by UGC from Academic Year 2016-17. The College is fourth under Arts, Science and Commerce Colleges to be autonomous under the University of Mumbai. The College offers twenty five (25) Under Graduate Programmes, fifteen (15) Post Graduate Programmes and has three (3) Research Centres.

Nagindas Khandwala College has designed curriculum keeping the requirement of industry in mind. The College has a Memorandum of Understanding with two Universities in Canada, creating opportunity for the students to pursue their studies abroad. The College has an environment which encourages critical thinking, analytical reasoning and collaborative activities amongst students. The College conducts a wide variety of co-curricular and extra-curricular activities providing students an opportunity to display their talent and sharpen their organizing skills. Nagindas Khandwala College truly believes in providing holistic education and caters to the interest of all the stakeholders

Learning Experience at Khandwala College:



Demonstrative
Presentations



Assignments



Activity based
Learning



Interactive Quizzes



Role Play



Group Discussions

IQAC at NK College:

Internal Quality Assurance Cell was established in year 2002-2003. It is considered as a mechanism to build and ensure a quality culture at the institutional level. IQAC develops and monitors the application of quality benchmarks, parameters for the various academic and administrative activities of the College. The IQAC is meant for planning, guiding and monitoring Quality Assurance (QA) and Quality Enhancement (QE) activities of the college. The IQAC channelizes and systematizes the efforts and measures of an institution towards academic excellence. It also works towards improving and maintaining the quality of education, identifying and suggesting new ways of using teaching aids, developing suitable infrastructure and offering suggestions for the new programmes.

IQAC ensures that all the activities are managed in an efficient and effective manner with internal coordination. IQAC conducts regular seminars, workshops and training programmes for the development of various stakeholders. Further, it also measures the effectiveness of the training programmes conducted. The IQAC thus becomes a driving force for leading quality, enhancing strategies in the College.

Department of Management Studies:

Department of Management Studies offers contemporary management education. The department follows a unique pedagogy which enable students to become competent and socially responsible citizens.

Regular activities like guest lectures by industry experts, master classes and various short-term courses are offered by the department. It helps to achieve holistic development of students. Department nurtures experiential and immersive learning environment. Intercollegiate events like "KIRAN" which is a one day seminar and "Mirage", a cultural festival are organized by students on grand scale. These events help them to explore new opportunities, pursue their passion and discover themselves in the best possible manner. Department emphasizes on practical learning and encourage students to undertake internship and research project which helps learners in achieving an optimum combination of academics, research, and all-round personality development. The department has produced many distinguished alumni, who have contributed significantly to the industry and society. They have earned accolades and distinction in their chosen careers.

Department of Banking & Finance

Students enrolling in the Department of Banking and Finance acquires knowledge in field of Accounting, Finance, International Finance, Economics, International Reporting Standards, Financial Markets, Banking and Insurance.

The learning is not confined to the classroom teaching only. The industry experts mentor students by giving them a broader perspective of the real world.

The department ensures that there is an overall development of the learners by adopting a multi-disciplinary approach to learning. Technology is used to the fullest to keep educators and learners abreast with latest development. The department blends fun and learning together by organizing educational seminar (Quest), inter collegiate cultural festival (Pravaah) and industrial visit. The USP of the department is the social responsibility activities taken up by the learners through the B-Foundation.

Department of Computer & Information Science

The department educates future technological professionals and provides technical solution to everyday problems.

The department offers an industry oriented curriculum emphasizing on the latest trends in the market. It provides an holistic learning environment to the learners and uses innovative teaching pedagogy.

Department focuses on the overall development of learners by organizing various extra-curricular activities and technical festivals like Aahvan and ZesTech.

About Conference:

The business world has changed dramatically over the past few decades. We live in a connected society where change is fast-paced and unpredictable. Rapid advances in technology created an environment where the internet, smartphones, and social media are ubiquitous, and global events such as COVID pandemic, and, most recently, conflict in Ukraine, have increased the sense of turbulence, danger and unpredictability. This type of environment can be described using the VUCA acronym, which stands for Volatile, Uncertain, Complex, Ambiguous. Thus, VUCA is unavoidable in companies and societies. It represents a set of challenges that individuals, teams, managers, and organizations, all have to face. If organization aspires to lead in such a dynamic environment, they need to be more vibrant in leadership to channelize the strategic change and to be prepared to convert challenges of VUCA world into opportunities for Success.

VUCA is unavoidable but organizations need to manage their teams, their organization to mitigate its effects. These transitions required 360-degree approach and all the stakeholders must join together for leading organization transformation. With the same thought process, this conference will help researcher, academicians, professionals, students and entrepreneurs to share their ideas so that organizations can leverage from the uncertainty in the environment.

Objectives:

- To provide common platform for academicians, researcher, research scholars to exchange their ideas regarding VUCA World.
- To deliberate on the future of organizations, leadership, business models arising from fast-changing VUCA environment.
- To provide an opportunity to the academicians and business practitioners to come together and explore the dimensions and strategies in the VUCA world for success and sustainability.
- To bring professionals together to share the opportunities and challenges faced by their organization and learn from each other.

Conference Themes

We invite Researchers, Academicians and Post Graduate students to submit their original and unpublished papers with reference to the broad theme of the Conference, addressing their papers to one of the following Conference sub-themes.

Themes:

1. Management
2. Marketing
3. Human Resources
4. Finance
5. Information Technology
6. Mass Communication

Sub Themes:

Management

- Value Based Leadership
- Transformational Leadership
- Dealing with Change
- Art of Delegation
- Intelligence Quotient, Emotional Quotient and Spiritual Quotient

Information

Technology

- Artificial Intelligence
- Machine Learning
- Cyber Security
- Block Chain
- Big Data
- Business Intelligence
- Internet of Things

Finance

- Innovative Financial Products and services
- Digitalization in Finance
- NFT's/Cryptocurrency
- Credit Analysis; MSME's

Mass

Communication

- Metaverse
- Over the Top Medium
- Media Wars
- Pan India Cinema
- Social Media Security

Marketing

- Social Marketing
- Revitalizing Brands
- Gender Portrayal in marketing
- Digital and Social Media Marketing
- Role of Aggregators

Human Resources

- Gender Balance
- Diversity and Inclusivity at workplace
- Mental Health Issues at workplace
- Impact of Hybrid work culture
- Power Play

The topics mentioned above are only suggestive. Papers on any other related topic can be taken.

Guidelines for Research Paper Submission

ABSTRACT SUBMISSION

- The abstract of 300 to 400 words should include the purpose, major findings of the research and keywords.

PRESENTATION

- All presentations should be done using PowerPoint.
- 10 minutes for presentation.
- 5 minutes for Q & A session

FULL PAPER SUBMISSION

- The title page of the manuscript must contain the title of the paper, Author's Name, Institutional affiliation, Contact Number, E-mail Address, Objectives of the study, Methodology, Expected Outcome and Keywords.
- The paper format must be Word: Font: Times New Roman (Font Size 12) with 1.5line spacing and a single column margin: 1 inch on all sides).
- Title: Times New Roman (font size is 14.)
- The total length of the full paper must not exceed 2000-3000 words including graphs and tables.
- Referencing: APA style
- Submission of the manuscript will imply that it has not been previously published and is not under consideration in any research journal.

- Research papers selected for publishing in the UGC Care-Listed journals / ISBN Book will have separate payment as per the terms and conditions of the publisher.
- All accepted papers will be tested for Plagiarism and similarity index as per UGC norms.

Conference Highlights

ACCEPTED PAPERS WILL BE PUBLISHED IN THE CONFERENCE PROCEEDINGS (BOOK) WITH ISBN.

SELECTED PAPERS WILL BE PUBLISHED IN UGC CARE LISTED JOURNAL.

THREE BEST RESEARCH PAPERS WILL BE AWARDED.

CERTIFICATES WILL BE AWARDED TO THE PARTICIPANTS.

Important Dates

ABSTRACT SUBMISSION	20th November, 2022
ABSTRACT ACCEPTANCE NOTIFICATION	22nd November, 2022
FULL PAPER SUBMISSION	30th November, 2022

Conference Fees

REGISTRATION AND PRESENTATION FEES:	
Students	Rs. 300/-
Ph. D. Scholars	Rs. 700/-
Academician and Industry Participants	Rs. 1000/-

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Register



<https://bit.ly/3ST0tT7>

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SHRI YOGESH A. SAGAR

Trustee, MKES

ORGANIZING SECRETARIES

DR. SWAPNA JOSHI

Coordinator, Dept. of Management Studies

MRS. POONAM SHAH

Coordinator, Department of Accounting and Finance

MRS. MEHA MANDAWEWALA

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COORDINATOR
DEPT. OF BANKING AND INSURANCE

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Asst Professor, Dept. of Management Studies

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Asst Professor, Dept. Computer & Information Science

MR. ASHISH MODI

Asst Professor, Dept. Computer & Information Science

MRS. SONALI SINGH

Asst Professor, Dept. of Management Studies

MR. FURQAN SHAIKH

Asst Professor, Dept. of Accounting and finance


MS. SONALI VHATKAR

Librarian

For Further Details, Contact:

Mr. Ashish Modi

Asst. Professor
Dept. of Computer &
Information Science

 9773580668

Mr. Furqan Shaikh


Asst. Professor
Dept. of Accounting and
Finance

 9819141361

Conference Email - ID

 nationalconf.vuca@gmail.com

College Website

 www.nkc.ac.in