PROGRAMME NAME: Bachelor of Commerce (B.Com)

PROGRAMME CODE: UBCOM

Programme Objective

This program of BCom is structured to provide graduates with practical skills required in commerce and accounting field.

- The main objectives of BCom are:
- To provide intensive theoretical and practical knowledge.
- To provide an integrated perspective of management functioning along with a good amount of exposure to real life cases / technical knowhow.
- To train students with knowledge in the field of Accounting and Finance, Taxation, Marketing and Business Management.
- To develop students' accounting and finance competencies to become employable or to start their own entrepreneurial journey.

B.COM ENGLISH

Semester - I

1. BUSINESS COMMUNICATION -ENGLISH

Course Objectives:

- To develop awareness of the complexity of the communication process
- To develop effective listening skills in students so as to enable them to comprehend instructions and become a critical listener
- To develop effective oral skills so as to enable students to speak confidently interpersonally as well as in large groups
- To develop effective writing skills so as to enable students to write in clear, concise, persuasive and audience centred manner
- To demonstrate effective use of communication technology

Learning Outcome:

After successful completion of the course the learner should be able to enhance his Listening, Speaking, Reading and Writing skills to meet the challenges of the Corporate World.

Semester - II

1. Business Communication Objectives:

- To develop awareness of the complexity of the communication process
- To develop effective listening skills in students so as to enable them to comprehend instructions and become a critical listener
- To develop effective oral skills so as to enable students to speak confidently interpersonally as well as in large groups
- To develop effective writing skills so as to enable students to write in clear, concise, persuasive and audience cantered manner
- To demonstrate effective use of communication technology

After successful completion of the course the learner should be able to enhance his Listening, Speaking, Reading and Writing skills to meet the challenges of the Corporate World.

B.COM FOUNDATION COURSE

Semester - I

1. FOUNDATION COURSE - I

Objectives of the Course:

- 1) To enhance the understanding of the Constitution of India and the role played by Dr. B. R. Ambedkar in the making of the Constitution.
- 2) To orient learners towards Human Rights Issues, Right To Information and Public Interest Litigation.
- 3) To orient learners about the political system in India.
- 4) To sensitise learners towards gender issues.

Expected Outcome

After successful completion of the course the learner should be able to appreciate the importance of the Constitution of India as well as the exemplary contribution of Dr. B.R. Ambedkar. The learners should also have a general awareness of human rights and political processes of our country. The learners should develop a deeper sensitisation towards gender issues.

Semester - II

1. FOUNDATION COURSE-II

Objectives of the Course:

- 1) To enhance the understanding of Indian Culture and social issues.
- 2) To develop human values and ethics among the learners.
- 3) To orient students towards the various aspects of education and health.
- 4) To highlight the contribution of given great leaders of modern India in the field of spirituality, politics, society.

Expected Outcome

After successful completion of the course the learner should have a broader appreciation of Indian Culture and society and contribution of our great leaders, while at the same time they should be more aware about aspects of health, education and the importance of values and ethics.

Semester - III

1. FOUNDATION COURSE - III

Objectives of the Course:

- 1) To enhance the understanding of learners towards social, economic and political developments in India during the period of study.
- 2) To orient learners towards the work done by the given leaders to alleviate the sufferings of the downtrodden, members of Indian society in particular and the world in general.
- 3) To orient learners towards the contribution of the given leaders of our country in shaping the socio political, spiritual, scientific, and educational fabric of our nation.
- 4) To make students aware about the principles of foreign policy of independent India.

Expected Outcome

After successful completion of the course the learner should have a deeper appreciation of socio-economic, political, scientific and spiritual developments during the period of our study. Learners will also understand the foreign policy of India with its objective and relations with neighbouring countries, USA and USSR/Russia.

SEMESTER - IV

1. FOUNDATION COURSE - IV

Objectives of the Course

- 1) To make the learners aware of the significance of China and Japan and their foreign policy towards India.
- 2) To highlight India's foreign relations with Pakistan and Bangladesh.
- 3) To orient learners towards the rise of Israel as a nation.
- 4) To make the learners aware about the developments in Burma (Myanmar), Indonesia and Vietnam during the given period.

Expected Outcome

After successful completion of the course the learner should have a wider understanding of India's relations with its immediate neighbours. The learners should also develop a greater understanding of the significance of Israel, Burma, Indonesia and Vietnam inexpression of national identity and an appreciation of the tremendous progress they have achieved.

B.COM ENVIRONMENTAL STUDIES

Semester - I

1. ENVIRONMENTAL STUDIES - I

Objectives:

- 1. To develop an in-depth understanding of various environmental issues and concerns of national and global importance
- 2. To develop a balanced view of the relationship between environment and development
- 3. To understand the concepts related to sustainable development vis-a-vis improvement of quality of life
- 4. To develop a deeper concern for the environment and a sense of commitment and responsibility to take proactive action
- 5. To appreciate the role of the individual, community, national and international agencies in resolving environmental problems
- 6. To respect customs and traditions related to local conservation practices and accept indigenous eco-friendly technologies
- 7. To develop skills to undertake investigative studies on various environmental issues
- 8. To participate in activities dealing with environmental problems

Learning Outcome:

- 1. To understand the basic concepts of environment
- 2. To understand the relationship between environment with development, sustainability and quality of life
- 3. To learn the role of an individual, community and several agencies in solving environmental problems
- 4. To learn the skills and methods for dealing with environmental problems

Semester - II

1. ENVIRONMENTAL STUDIES - II

Objectives:

- 1. To develop an in-depth understanding of various environmental issues and concerns of national and global importance
- 2. To develop a balanced view of the relationship between environment and development
- 3. To understand the concepts related to sustainable development vis-a-vis improvement of quality of life
- 4. To develop a deeper concern for the environment and a sense of commitment and responsibility to take proactive action
- 5. To appreciate the role of the individual, community, national and international agencies in resolving environmental problems
- 6. To respect customs and traditions related to local conservation practices and accept indigenous eco-friendly technologies
- 7. To develop skills to undertake investigative studies on various environmental issues
- 8. To participate in activities dealing with environmental problems

Learning Outcome:

- 1. To understand the basic concepts of environment
- 2. To understand the relationship between environment with development, sustainability and quality of life
- 3. To learn the role of an individual, community and several agencies in solving environmental problems
- 4. To learn the skills and methods for dealing with environmental problems

B.COM BUSINESS LAW

Semester - III

1. BUSINESS LAW

Objectives:

- 1. To provide a conceptual study about the framework of Indian Business Laws.
- 2. To orient students about the legal aspects of business
- 3. To familiarize students with case laws related to business

Outcome:

- **1.** Practical exhibition and explanation of an understanding of the Legal Environment of Business.
- **2.** Application of basic legal knowledge to business transactions.

SEMESTER - IV

1. BUSINESS LAW- II

Objectives:

- 1. To provide a conceptual study about the framework of Indian Business Laws.
- 2. To orient students about the legal aspects of business
- 3. To familiarize students with case laws related to business

Outcome:

1. Practical exhibition and explanation of an understanding of the Legal Environment of Business.

2. Application of basic legal knowledge to business transactions.

B.COM COMMERCE

Semester - I

1. INTRODUCTION TO BUSINESS

Course Objectives:

To make students acquainted with-

- The concept, scope and significance of business
- Business environment and its inter-relationship with the business
- Entrepreneurship and the growth of Entrepreneurship in India
- Understanding the project planning and business unit promotion

Outcome: This course will initiate learners into the business world. It will give them a comprehensive knowledge and a broad picture about business. How business functions, and how to plan a venture, will be understood. The learners will be able to interpret various aspects of new and established business plans. The ways of business and the scenario of entrepreneurship in India will create a context for germination of business ideas in the learners' mind.

Semester - II

1. SERVICE SECTOR

Objectives:

To make students acquainted with-

- The basic concept of services and its marketing
- Retail scenario in India
- Trends in emerging services sector
- Understanding of the concept and present status of E-Commerce

Outcome: This course will help the learner to apprehend the importance of services sector in the Indian economy. It will initiate them into the nuances of planning service delivery mechanisms and give them an insight into the concerns, trials and experiment of the service sector. Awareness about successful e-ventures will create a knowledge base for future decision making capacity about services rendered. This will enable learners to be mindful about how to succeed in the services industry.

Semester - III

1. ADVERTISING - I (FUNDAMENTALS OF ADVERTISING) B.Com &BA Objective:

To get students acquainted with -

- Fundamentals of advertising
- Different roles of advertising in marketing, economy and society
- Developments and issues concerning contemporary advertising
- The regulatory framework of advertising
- Advertising in India

Outcome:

• Understanding of the fundamentals of advertising, its historical background and

different types.

- Economic, social and regulatory aspects of advertising
- Students are shown the practical ads through print and television ads to enable them to understand the practices in the ad world.

2. MANAGEMENT: PRINCIPLES &FUNCTIONS

Course Objectives:

To help students get acquainted with-

- Management concept, principles and skills required
- Planning, MBO and Decision Making
- Organizing and Organization, Span of Control, Celegation and 'Departmentation'
- Directing, Leading, Motivation and Controlling

Outcome: Understanding the concept of management, principles and skills required alongwith its functions such as planning, organising, leadership, motivation and controlling.

SEMESTER – IV

1. ADVERTISING: AGENCY AND MEDIA OPERATIONS (B.Com &BA) Course Objectives:

To get students acquainted with-

- -Advertising planning and Budgeting practice
- -Creativity in advertising
- -The working and role of an ad agency
- -Media and aspects of media planning

Outcome:

- Awareness about planning and creativeness in making the advertisements along- with the media and agencies which help in preparing and placing the ads
- Students get the practical assignments and create the ads

2. MANAGEMENT: PRODUCTION & FINANCE

Course Objectives:

To make students acquainted with-

- Production planning, control and production systems
- Quality management tools and techniques
- Indian financial market, SEBI, Stock Exchange, DEMAT, Credit Rating and CIBIL
- Contemporary practices in financial market such as lease financing, mutual fund venture capital, derivatives, financial planning, etc

Outcome:

☐ Students are expected to know the basic concepts of production and quality

- management along-with its techniques.
- They are further expected to know the basics of finance and Indian financial market, stock exchange and its related areas and contemporary practices such as mutual fund, venture capital, lease financing, etc.

SEMESTER - V

1. MARKETING

Course Objectives:

To make students acquainted with-

- Marketing concept, significance & scope and its evolution
- Recent trends and challenges in marketing
- Customer Insights through Marketing Information(MIS), Marketing Research and Consumer Behaviour
- Customer-driven strategy through Segmentation, Targeting and Positioning (STP)
- Marketing-mix elements (4Ps of marketing)
- Competitive advantage and strategies

Outcome:

- Acquiring the basic understanding of marketing and its scope
- Understanding the market i.e. consumer and his behaviour and the approaches and strategies to reach them successfully by effectively using marketing-mix

Discipline Specific Elective (DSE) (Any two of group A to E) **DIRECT& INDIRECT TAXES – PAPER I**

1. EXPORT MARKETING: FUNDAMENTALS

Course Objectives:

The current Export Marketing syllabus is designed with the objectives to acquaint students

- India's Export Marketing potential
- Global trends and international policy influences on exports
- Ways of exporting & entering foreign markets
- India's policies towards Export

Outcome:
☐ Familiarity with the concept of export and India's export potential,
☐ Influence of International policies on export, India's policies to increase exports
and ways to enter the foreign n markets

SEMESTER - VI

1. HUMAN RESOURCE MANAGEMENT

Course Objectives:

	Human	Resource 1	Manageme	ent- (Concept, F	Featur	es, Significan	ce &	Scope/Fu	nctions	
	Human	Resource	Planning	and	Practices	such	Recruitment	and	Selection,	Placement	&
Ind	luction										

- Human Resource Training & Development
- Performance Appraisal and Compensation Management
- Career Planning and Succession Planning

☐ Human Re	lations- Talent	Management	and Employee	Engagement an	d Grievance
Handling					

Outcome:
☐ Awareness about concept and significance of human resource in business
Management.
☐ Knowledge of HR recruitment, placement, development compensation and their
performance appraisal.
☐ Familiarity with human relations, the roles played by leadership and motivation and how to
resolve their grievances.

Discipline Specific Elective (DSE) (Any two of group A to E) 1. EXPORT MARKETING: PROCESS AND PROCEDURES Course Objectives:

The current Export Marketing syllabus is designed with the objectives to acquaint students with:

- International business methods to succeed in foreign markets
- Finalizing pricing for export goods
- Ways to adapt goods for foreign markets
- Risks involved in exports and incentives given by government to promote exports

Outcome:

Awareness about the decision making to be made to enter foreign markets
 Familiarity about the pricing decisions, procedures and documentation and arrangements about finance and incentives available from the Government to promote exports.

B.COM ACCOUNTANCY

Semester - I

1. ACCOUNTANCY & FINANCIAL MANAGEMENT - I

Objective:

The objective of this paper is to help students to acquire conceptual knowledge of the financial accounting and to impart skills for recording various kinds of business transactions for Non-corporate entities.

Outcome:

On completion of the course, students will have conceptual knowledge of financial accounting and recording various kinds of business transactions for Non-corporate entities.

Semester - II

1. ACCOUNTANCY & FINANCIAL MANAGEMENT - II

Objective: The objective of this paper is to help students to acquire conceptual knowledge of financial accounting and to impart skills for recording various kinds of business transactions for non-corporate entities.

Outcome: On completion of the course, students will have conceptual knowledge of financial accounting and recording various kinds of business transactions for non-corporate entities.

Semester - III

1. ACCOUNTANCY & FINANCIAL MANAGEMENT-III

Objective: The objective of this paper is to help students to acquire basic knowledge of the financial accounting and to impart skills for recording various kinds of business transactions involving AS- 11, 13. This course establishes a link between accounting for partnership and corporate Entities.

Outcome: On completion of the course, the students will learn basic knowledge of financial accounting and recording various kinds of business transactions for partnership and corporate Entities.

2. FINANCIAL ACCOUNTING & AUDITING – V COST ACCOUNTING

Objective: To acquaint the students with basic concepts used in cost accounting, various methods involved in cost ascertainment and cost accounting book keeping systems.

Outcome: On completion of the course, students will learn basic concepts of cost accounting and preparation of cost sheet.

SEMESTER - IV

1. ACCOUNTANCY & FINANCIAL MANAGEMENT – IV

Objective: The objective of this paper is to help students to acquire basic knowledge of the financial accounting and to impart skills for recording various kinds of business transactions for corporate Entities.

Outcome: On completion of the course, the students will acquire knowledge of financial accounting and will learn accounting for transactions related to issue and redemption of shares and final accounts for corporate entities.

2. FINANCIAL ACCOUNTING & AUDITING – VI COST ACCOUNTING

Objective: To acquaint the students with basic concepts used in cost accounting, various methods involved in cost ascertainment and cost accounting book keeping systems.

Outcome: On completion of the course, students will learn accounting for contracts, different processes and basic concepts of marginal costing.

SEMESTER – V 1. FINANCIAL ACCOUNTING & AUDITINGPAPER – VII FINANCIAL ACCOUNTING

Objective: To enable the students to acquire the expert knowledge of corporate accounting and to learn the advanced techniques of preparing the reconstruction schemes of companies. **Outcome:** On completion of the course, students will obtain knowledge of corporate accounting, including preparation of cash flow statements and advanced techniques of preparing the reconstruction schemes of companies.

2. FINANCIAL ACCOUNTING & AUDITING-PAPER – VIII INTRODUCTION TO MANAGEMENT ACCOUNTING Objectives

Objective:

To develop knowledge and skills in understanding the theoretical framework in the preparation of financial statements of entities and how to analyse and interpret those financial statements.

Outcome:

On successful completion, the candidates should be able to discuss and apply conceptual and regulatory frameworks for financial reporting and analyse and interpret financial statements.

3. MARKETING

Course Objectives:

To make students acquainted with-

- Marketing concept, significance & scope and its evolution
- Recent trends and challenges in marketing
- Customer Insights through Marketing Information(MIS), Marketing Research and Consumer Behaviour
- Customer-driven strategy through Segmentation, Targeting and Positioning (STP)

- Marketing-mix elements (4Ps of marketing)
- Competitive advantage and strategies

- Acquiring the basic understanding of marketing and its scope
- Understanding the market i.e. consumer and his behaviour and the approaches and strategies to reach them successfully by effectively using marketing-mix

4. BUSINESS ECONOMICS - V

Learning Objectives

To acquaint the learner with various components of the Indian financial system, its working and the trends that have taken place over the years especially since financial sector reforms **Course Outcome**

The learner will be equipped with a clear understanding of Indian financial system, its working and the financial reforms introduced.

Discipline Specific Elective (DSE) (Any two of group A to E) DIRECT& INDIRECT TAXES – PAPER I

1. DIRECT TAX

OBJECTIVE: To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and the relevant Rules for computation of Income for individuals.

OUTCOME: On completion of the course, students will learn the provisions of Income-tax Act, 1961 and would be able to compute total income for an individual assesse.

2. PSYCHOLOGY OF HUMAN BEHAVIOR AT WORK Objective:

- 1. To impart knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work behaviour and to foster interest in the field.
 - 2. To create awareness about the role and importance of Psychological factors and processes in the world of work.

Outcome:

- (a) Knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work behaviour.
- (b) Awareness about the role and importance of Psychological factors and processes in the world of work.

3. EXPORT MARKETING: FUNDAMENTALS

Course Objectives:

The current Export Marketing syllabus is designed with the objectives to acquaint students with:

- India's Export Marketing potential
- Global trends and international policy influences on exports
- Ways of exporting & entering foreign markets
- India's policies towards Export

Outcome:

Familiarity with the concept of export and India's export potential,
Influence of International policies on export, India's policies to increase exports
and ways to enter the foreign n markets

4. ELEMENTS OF OPERATIONS RESEARCH

- 1) The main objective of this course is to introduce Operations Research to under graduate students of commerce, so that they can use them in the field of Commerce and Industry to solve real life problems.
- 2) To learn various classifications and limitations of operations research techniques.
- 3) To explain different characteristics of operations research problems.
- 4) To demonstrate various applications of operations research in business and industry.

Outcome: After successful completion of the course the learner is expected to apply various operations research techniques in business and industry.

5. COMPUTER SYSTEMS AND APPLICATIONS Objective:

- 1) The main objectives of learning computer are to prepare students for graduate training in some specialized area of computer applications, to prepare students for jobs in industry, business or government.
- 2) To enhance creative thinking and logical thinking.
- 3) To make the learner aware about how to use application software in data analysis.

Outcome:

Students will demonstrate the ability to analyse data and draw appropriate statistical conclusions using application based softwares.

After successful completion of the course the learner would be able to demonstrate the ability to apply practical knowledge to solve mathematical, statistical and financial problems.

SEMESTER - VI

1. FINANCIAL ACCOUNTING & AUDITING-PAPER – IX FINANCIAL ACCOUNTING

Objective:

To help the students acquire conceptual knowledge of corporate accounting and to learn the techniques of preparing financial statements of co-operative societies and valuation of goodwill and shares.

Outcome:

Learner will be able to prepare and understand financial statements of co-operative societies and valuation of goodwill and shares.

2. FINANCIAL ACCOUNTING & AUDITING-PAPER – X AUDITING

Objective:

To develop knowledge and understanding of the process of carrying out the audit engagement and its application in the context of the professional regulatory framework.

Outcome:

On successful completion, the candidates should be able to explain the concept of audit and assurance including ethics and professional conduct, demonstrate how auditor obtains audit engagements, evaluates system controls and risks, gathers audit evidence and relies on evidence of third parties.

3. HUMAN RESOURCE MANAGEMENT

Course Objectives:

	Human	Resource I	Manageme	ent- C	oncept, F	eature	es, Significan	ce &	Scope/Fu	nctions	
	Human	Resource	Planning	and F	Practices	such	Recruitment	and	Selection,	Placement	&
Ind	duction										

- Human Resource Training & Development
- Performance Appraisal and Compensation Management
- Career Planning and Succession Planning

\square Human	Relations-	Talent M	lanagement	and Em	ployee l	Engagement a	and	Grievance
Handling								

☐ Awareness about concept and significance of human resource in business
Management.
☐ Knowledge of HR recruitment, placement, development compensation and their
performance appraisal.
☐ Familiarity with human relations, the roles played by leadership and motivation and how to
resolve their grievances.

4. BUSINESS ECONOMICS - VI

Learning Objectives

To acquaint the learner with the various models of international trade and aspects of commercial policy.

To provide a clear understanding of the concepts of international trade, balance of payments and determination of exchange rate

Course Outcome

The learner will be equipped with a clear understanding of various models of international trade, the concepts balance of payments and determination of exchange rate.

Discipline Specific Elective (DSE) (Any two of group A to E)

1. DIRECT & INDIRECT TAXES - PAPER II

INDIRECT TAX

Objective:

To provide basic knowledge about provisions of GST.

Outcome:

Learner will understand the basic concepts of GST.

2. Psychology of Human Behaviour at Work Objective:

- 1. To impart knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work Behaviour and to foster interest in the field.
- 2. To create awareness about the role and importance of Psychological factors and processes in the world of work.

Outcome:

- (a)Knowledge and understanding of the basic concepts and modern trends in thefield of Psychology of Human Work Behaviour.
- (b) Awareness about the role and importance of Psychological factors and processes in the world of work.

3. EXPORT MARKETING: PROCESS AND PROCEDURES

Course Objectives:

The current Export Marketing syllabus is designed with the objectives to acquaint students with:

- International business methods to succeed in foreign markets
- Finalizing pricing for export goods

- Ways to adapt goods for foreign markets
- Risks involved in exports and incentives given by government to promote exports

- Awareness about the decision making to be made to enter foreign markets
- Familiarity about the pricing decisions, procedures and documentation and arrangements about finance and incentives available from the Government to promote exports.

4. ELEMENTS OF OPERATIONS RESEARCH

Objective:

- 1) The main objective of this course is to introduce Operations Research to under graduate students of commerce, so that they can use them in the field of Commerce and Industry to solve real life problems.
- 2) To learn various classifications and limitations of operations research techniques.
- 3) To explain different characteristics of operations research problems.
- 4) To demonstrate various applications of operations research in business and industry.

Outcome: After successful completion of the course the learner is expected to apply various operations research techniques in business and industry.

5.COMPUTER SYSTEMS AND APPLICATIONS Objective:

- 1) The main objectives of learning computer are to prepare students for graduate training in some specialized area of computer applications, to prepare students for jobs in industry, business or government.
- 2) To enhance creative thinking and logical thinking.
- 3) To make the learner aware about how to use application software in data analysis.

Outcome:

Students will demonstrate the ability to analyse data and draw appropriate statistical conclusions using application based softwares.

After successful completion of the course the learner would be able to Demonstrate the ability to apply practical knowledge to solve mathematical, statistical and financial problems.

B.COM ECONOMICS

Semester - I

1. BUSINESS ECONOMICS - I

Learning Objectives

- To provide a clear understanding and firm foundation of basic microeconomic concepts
- To analyse consumer and producer behaviour.

Course Outcome

The learner will be equipped with a clear understanding of basic microeconomic concepts and consumer and producer behaviour.

Semester - II

1. BUSINESS ECONOMICS – II

Learning Objectives

To analyse Price and Output determination under different market structures

To introduce the learner to various pricing practices and capital budgeting

Course Outcome

The learner will be equipped with a clear understanding of different market structures, various pricing practices and capital budgeting.

Semester - III

1. BUSINESS ECONOMICS - III

Learning Objectives

To provide a clear understanding and firm foundation of basic macroeconomic concepts To analyse Macroeconomic theories with respect to the various macroeconomic variables

Course Outcome

The learner will be equipped with a clear understanding of basic macroeconomic concepts and theories.

SEMESTER - IV

1. BUSINESS ECONOMICS - IV

Learning Objectives

To provide a clear understanding and firm foundation of basic concepts of public finance To analyse the changing role of the Government in an economy and fiscal reforms introduced in this era of Globalization

Course Outcome

The learner will be equipped with a clear understanding of basic concepts of public finance and fiscal reforms.

SEMESTER - V

1. BUSINESS ECONOMICS - V

Learning Objectives

To acquaint the learner with various components of the Indian financial system, its working and the trends that have taken place over the years especially since financial sector reforms

Course Outcome

The learner will be equipped with a clear understanding of Indian financial system, its working and the financial reforms introduced.

SEMESTER - VI

1. BUSINESS ECONOMICS - VI

Learning Objectives

To acquaint the learner with the various models of international trade and aspects of commercial policy.

To provide a clear understanding of the concepts of international trade, balance of payments and determination of exchange rate

Course Outcome

The learner will be equipped with a clear understanding of various models of international trade, the concepts balance of payments and determination of exchange rate.

B.COM MATHEMATICS AND STATISTICS

Semester - I

1. MATHEMATICAL AND STATISTICAL TECHNIQUES – I Objective:

The main objective of this course is to introduce Mathematics and Statistics to under graduate students of commerce, so that they can use them in the field of Commerce and Industry to solve real life problems.

- 1) To inculcate quantitative aptitude or numerical ability, this is an integral part of almost all the competitive or entrance examinations.
- 2) To enhance creative thinking and logical thinking.
- 3) To make the learner aware about how to use statistical tools in data analysis.

Outcome:

After successful completion of the course the learner would be able to cater the needs of appearing entrance examinations for M.B.A., C.A., I.C.W.A., N.D.A, M.C.A etc. Students will demonstrate the ability to apply analytical and theoretical skills to model and solve mathematical problems.

Students will demonstrate the ability to analyse data and draw appropriate statistical conclusions.

Recognize the importance and value of mathematical and statistical thinking, training, and approach to problem solving, on a diverse variety of disciplines.

Semester - II

1. MATHEMATICAL AND STATISTICAL TECHNIQUES - II

Objective: The main objective of this course is to introduce Mathematics and Statistics to under graduate students of commerce, so that they can use them in the field of Commerce and Industry to solve real life problems.

- 4) To inculcate quantitative aptitude or numerical ability, this is an integral part of almost all the competitive or entrance examinations.
- 5) To enhance creative thinking and logical thinking.
- 6) To make the learner aware about how to use statistical tools in data analysis.

Outcome: After successful completion of the course the learner would be able to cater the needs of appearing entrance examinations for M.B.A., C.A., I.C.W.A., N.D.A, M.C.A etc. Students will demonstrate the ability to apply analytical and theoretical skills to model and solve mathematical problems.

Students will demonstrate the ability to analyse data and draw appropriate statistical conclusions.

Recognize the importance and value of mathematical and statistical thinking, training, and approach to problem solving, on a diverse variety of disciplines.

SEMESTER - V

Discipline Specific Elective (DSE) (Any two of group A to E)
DIRECT& INDIRECT TAXES – PAPER I
1. ELEMENTS OF OPERATIONS RESEARCH

- 1) The main objective of this course is to introduce Operations Research to under graduate students of commerce, so that they can use them in the field of Commerce and Industry to solve real life problems.
- 2) To learn various classifications and limitations of operations research techniques.
- 3) To explain different characteristics of operations research problems.
- 4) To demonstrate various applications of operations research in business and industry.

Outcome: After successful completion of the course the learner is expected to apply various operations research techniques in business and industry.

2. COMPUTER SYSTEMS AND APPLICATIONS Objective:

- 1) The main objectives of learning computer are to prepare students for graduate training in some specialized area of computer applications, to prepare students for jobs in industry, business or government.
- 2) To enhance creative thinking and logical thinking.
- 3) To make the learner aware about how to use application software in data analysis.

Outcome:

Students will demonstrate the ability to analyse data and draw appropriate statistical conclusions using application based softwares.

After successful completion of the course the learner would be able to demonstrate the ability to apply practical knowledge to solve mathematical, statistical and financial problems.

SEMESTER - VI

Discipline Specific Elective (DSE) (Any two of group A to E) 1. ELEMENTS OF OPERATIONS RESEARCH Objective:

- 1) The main objective of this course is to introduce Operations Research to under graduate students of commerce, so that they can use them in the field of Commerce and Industry to solve real life problems.
- 2) To learn various classifications and limitations of operations research techniques.
- 3) To explain different characteristics of operations research problems.
- 4) To demonstrate various applications of operations research in business and industry.

Outcome: After successful completion of the course the learner isexpected to apply various operations research techniques in business and industry.

2.COMPUTER SYSTEMS AND APPLICATIONS Objective:

- 1) The main objectives of learning computer are to prepare students for graduate training in some specialized area of computer applications, to prepare students for jobs in industry, business or government.
- 2) To enhance creative thinking and logical thinking.
- 3) To make the learner aware about how to use application software in data analysis.

Outcome:

PROGRAMME NAME: Bachelor of Commerce (B.Com) PROGRAMME CODE: UBCOM

Students will demonstrate the ability to analyse data and draw appropriate statistical conclusions using application based softwares.

After successful completion of the course the learner would be able to Demonstrate the ability to apply practical knowledge to solve mathematical, statistical and financial problems.

B.COM PSYCHOLOGY

SEMESTER - V

Discipline Specific Elective (DSE) (Any two of group A to E) DIRECT& INDIRECT TAXES - PAPER I

1. PSYCHOLOGY OF HUMAN BEHAVIOR AT WORK

Objective:

- 1. To impart knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work behaviour and to foster interest in the field.
 - 2. To create awareness about the role and importance of Psychological factors and processes in the world of work.

Outcome:

- (a) Knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work behaviour.
- (b) Awareness about the role and importance of Psychological factors and processes in the world of work.

SEMESTER - VI

Discipline Specific Elective (DSE) (Any two of group A to E)

1. Psychology of Human Behaviour at Work

Objective:

- 1. To impart knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work Behaviour and to foster interest in the field.
- 2. To create awareness about the role and importance of Psychological factors and processes in the world of work.

Outcome:

- (a)Knowledge and understanding of the basic concepts and modern trends in the field of Psychology of Human Work Behaviour.
- (b) Awareness about the role and importance of Psychological factors and processes in the world of work.

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