

Programme Name: Bachelor of Commerce (Ecommerce)

Academic Year 2025-26

Curriculum Framework of First Year – Under NEP

Level	Sem.	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credits
		Mandatory (DSC 1 and DSC 2)	Electives							
4.5	I	Fundamentals of Inventory Management Introduction to E Commerce Logistics (03+03 = 06)	---	---	Introduction to Statistics for Data Analysis Basics of Financial Accounting Statements (02 + 02 = 04)	VSC: Word and Presentation Tools (02) SEC: Organizational Behaviour (02)	AEC: Business Communication I / Hindi / Marathi / Gujarati / Sanskrit / French (02) VEC: Environmental Studies I (02) IKS: (02)	CC: NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	3+3+2+ 2+2+2+ 2+2+2+ 2= 22	44 (UG Certificate)
	II	Fundamentals of Warehouse Management Fundamentals of Material Handling (03+03 = 06)	---	First Mile Operations (02)	Principles and Practices of Banking and Insurance Introduction to Quantitative Techniques (02 + 02 = 04)	VSC: Data Analysis using Spreadsheet (02) SEC: Foundation Course (02)	AEC: Business Communication II / Hindi / Marathi / Gujarati / Sanskrit / French (02) VEC: Environmental Studies II (02) IKS: ----	CC: NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	3+3+2+ 2+2+2+ 2+2+2+ 2= 22	
		12	----	02	08	08	10	04	44	

*** Exit Option with Certificate, additional 10 Credit Bridge Course Corresponding to Skill-based and Vocational Courses and Internship on DSC**

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		Mandatory (DSC 1 & DSC 2)	Electives							
5.0	III	E-Commerce Logistics Operations (03) Transportation for E-Commerce (03) Marketing Management(02)	--	Last Mile Operations (03) Cost Accounting (03)	<u>Any ONE</u> 1. Personal Financial Planning 2. Design Thinking 3. Social Media Marketing Strategy 4. Generative AI Tools & Prompt Engineering 5. Stock Trading & Automations 6. Advanced MS Office & AI	VSC: Analytical Skills for Managers - I	AEC: Hindi/Marathi/Gujarati (02)	CC: NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	22	88 (UG Diploma)
	Credit	8	--	6	2	2	2	2		
	IV	E-Commerce Customer Service (03) MIS for E-Commerce (03) Consumer Behaviour (02)	--	Hub & Line Operations (03) Management Accounting (03)	<u>Any ONE</u> 1. Personal Financial Planning 2. Design Thinking 3. Social Media Marketing Strategy 4. Generative AI Tools & Prompt Engineering 5. Stock Trading & Automations 6. Advanced MS Office & AI (NOTE: Course opted in Sem III cannot be repeated in Sem IV)	VSC: Analytical Skills for Managers – II	AEC: Hindi/Marathi/Gujarati (02)	CC: NSS, NCC, Sports, Cultural, Yoga, Music, Performing Arts, DLLE (02)	22	
	Credit	8	--	6	2	2	2	2		
	2nd year	16	0	12	4	4	4	4	44	
	Cum Cr.	28	----	14	12	12	14	8	88	

*** Exit Option: Award of UG Diploma in Major and Minor with 80-88 credits and an additional 4 credits core NSQF Course/Internship or Continue with Major and Minor**

Programme Name: Bachelor of Management Studies (E-Commerce Operations)

Academic Year 2025-26

Curriculum Framework of Third Year – Under NEP

Level	Sem.	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Credits	Cumulative Credit
		Mandatory (DSC 1, 2 & DSC 3)	Electives							
5.5	V	Fulfilment Operations (04) Digital Marketing (04) Service Marketing (03)	Retailing and Store Operations (04)	Reverse Logistics for E Commerce (03)	----	VSC (02) (ANY ONE) 1. Data Visualization 2. Visual Merchandising 3. Event Accounting 4. Mobile Photography 5. Branding Yourself	----	FP/CEP/ Holistic Skill Development for Career Readiness (02)	22	132 (UG Degree)
	Credits	11	4	3	0	2	0	2		
	VI	Outsourcing in E Commerce (04) Packaging for E Commerce (04) SEO Fundamentals (03)	Entrepreneurship (04)	Brand Management (03)	----	----	----	OJT / Internship / Project Work (04)	22	
	Credits	11	4	3	0	0	0	4		
	Total credits in 3rd year	22	8	06	0	2	0	6	44	
	Cum Cr.	12+16+22 = 50	00 + 00 + 08 = 08	02+12+06 = 20	08+04+00= 12	08+04+02 = 14	10+04+00= 14	04 + 04+ 06 = 14	132	

*** Exit Option: Award of UG Degree in Major with 120-132 credits or Continue with Major and Minor**

[FP = Field Project; CEP = Community Engagement and Service; OJT = On Job Training – Internship/Apprenticeship, RP = Research Project]