

**Programme: Diploma in Sports Management - DSM**

**List of subjects offered under NEP**

**Academic Year 2024-2025**

<b>SEMESTER I</b>		
1	Management of Sports, Leagues & Teams	4 Credits
2	Sports Facilities Planning & Management	4 Credits
3	Sports Marketing & Merchandising	4 Credits
4	Sports Funding and Financial Management	4 Credits
5	Presentation on Practical Training	6 Credits
<b>Total Credits Semester I</b>		<b>22 Credits</b>

<b>SEMESTER II</b>		
1	PR, Sponsorship & Advertising in Sports	4 Credits
2	Sports Event Management	4 Credits
3	Leadership Principles in Sports	4 Credits
4	Fundamentals of Sports & New Age Dynamics	4 Credits
5	Project Report on Practical Training	6 Credits
<b>Total Credits Semester II</b>		<b>22 Credits</b>