

## **Masterclass on: Ai in Media**

Date:19/01/2026.

Time: 10.50 am onwards

Venue: 402 Self Finance Building.

The Department of Multimedia and Mass Communication hosted a Master Class focused on the blend of technology and creativity through AI tools. The session highlighted how artificial intelligence can enhance creative thinking and support modern media practices. Faculty members from MET, Bandra led the session, with Gaurav Deshmukh as the resource person, who shared practical insights and valuable industry knowledge with the students.

No of Student attended the masterclass: 97 Students.

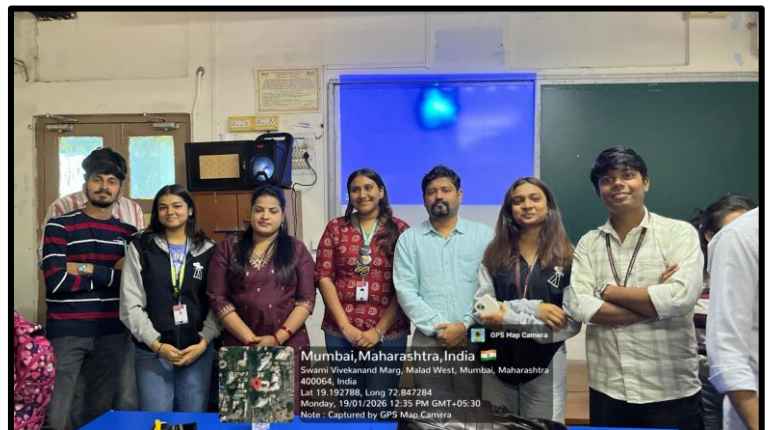
### **Poster:**



## Geotags:



## Learning AI and creativity firsthand from industry expertise.



## An engaging master class session led by Sir Gaurav Deskmukh.

*Preethi Rao*

Asst. Prof. Preethi Rao

(BAMMC Coordinator)