



Autonomous (2016-17)

Malad Kandivli Education Society's

NAGINDAS KHANDWALA COLLEGE

OF COMMERCE, ARTS & MANAGEMENT STUDIES

AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE

(Re-accredited (3rd cycle) by NAAC with 'A' Grade)

ISO 9001 : 2015 Certified

Educational Excellence Award By Indus Foundation, U.S.A.

IMC Ramkrishna Bajaj National Quality Commendation Certificate

List of Value Added Courses

2016-17 to 2020-21

DR. (MRS.) ANCY JOSE
PRINCIPAL





Nagindas Khandwala College

Autonomous

Department of Management Studies presents a Short-Term Course (STC) on:

- **Name of the STC – Branding Yourself**
- Number of Credits – 2
- Number of students – 100
- *Students who complete the Course, it will be written as 'Successfully Completed. There will be no grades awarded.*

Branding Yourself

To succeed in the corporate environment today, one needs to understand oneself and should be able to communicate the same to their bosses, peers and colleagues. This course aims at helping you discover your true potential and brand yourself to get success in your career.

Objectives of course

The objective of the course is to provide the learner a better understanding of oneself and how to brand oneself in the competitive environment.

Course Outcome:

After completion of this course the learner will be able to:

CO1: Distinguish oneself from others (Level: Analyse)

CO2: Apply the principles of time management and decision making (Level: Apply)

CO3: Create a personal branding plan for oneself (Level: Create)

Sr. No.	Particulars	No of Hours
1.	Understanding personal branding	3
2.	Distinguishing yourself from others	3
3.	Promoting yourself	3
4.	Communicating with others	3
5.	Managing time effectively	3
6.	Making decisions consciously	3
7.	Positive Thinking	3
8.	Building your network	3
9.	Branding yourself	6
Total		30



PRINCIPAL

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(AUTONOMOUS)
MALAD (W), MUMBAI - 400 084