



Autonomous (2016-17)

Malad Kandivli Education Society's
NAGINDAS KHANDWALA COLLEGE

**OF COMMERCE, ARTS & MANAGEMENT STUDIES
AND SHANTABEN NAGINDAS KHANDWALA COLLEGE OF SCIENCE**

(Re-accredited (3rd cycle) by NAAC with 'A' Grade)

ISO 9001 : 2015 Certified

Educational Excellence Award By Indus Foundation, U.S.A.

IMC Ramkrishna Bajaj National Quality Commendation Certificate

Syllabus Along With Course Objectives

And

Outcomes Of The Value Added Courses Offered.

**DR. (MRS.) ANCY JOSE
PRINCIPAL**





Nagindas Khandwala College

Autonomous

Name of the STC – Stylization

- *Number of Credits – 2*
- *Students who complete the Course, it will be written as ‘Successfully Completed.’ There will be no grades awarded.*

Stylization

Objectives of course:

1. To able to create different forms of Stylisation.
2. To apply the skills for Ad Campaigns and shoots

Course Outcome:

After completion of this course the learner will be able to:

CO1: Apply the principles of Ad Campaigns , Trends and Body types. (Level: Apply)

CO 4: Learners will be able to distinguish between different types of Trends , Body types and shoots (Level: Analysis)

Syllabus

- Body types
- Colors
- Trends
- Ad Campaigns
- Shoots



PRINCIPAL

**NAGINDAS KHANDWALA COLLEGE OF COMMERCE
ARTS & MANAGEMENT, SHANTABEN AND SHANTABEN
NAGINDAS KHANDWALA COLLEGE OF SCIENCE
(AUTONOMOUS)**

MALAD (W), MUMBAI - 400 064