



Malad Kandivli Education Society's

NAGINDAS KHANDWALA COLLEGE (Autonomous)

Reaccredited by NAAC with 'A' Grade (3rd Cycle) | ISO 9001:2015 Certified

RESEARCH CELL ORGANISES

National Level Web Conference on

C  **VID -19**

CHALLENGES AND OPPORTUNITIES

For Post Graduate Students

CONFERENCE DETAILS

DATE: (THURSDAY) **18th FEBRUARY 2021**

INVITING RESEARCH PAPER ON

ALL COVID-19 RELEVANT TOPICS

REGISTRATION FEES: ₹ 100/-

 Pay 8369666581

 Pay ID: **jaganisiddhi@okicic**

Last Date
For Paper
Submission
10th February

Organized
By The Students
For The Students

CONTACT DETAILS

SIDHI JAGANI : +91 8369666581

UTSAV ANAND: +91 9958158113

Email: nkcovid19conf@gmail.com



ABOUT MKES

The Malad Kandivli Education Society (M.K.E.S.) has been rendering valuable services in the field of education to the residents of Malad and Kandivli for the last 79 years. It started the N.L. High School in 1942. Thousands of students have gone out of its portals over these many years and hundreds of them today occupy important positions in industry, commerce and government offices and render valuable service to the society. There are many others who play important roles in different walks of life and further the cause of social upliftment.

The M.K.E.S., there after realized the dire need for a college in the Malad-Kandivli area. It therefore sought permission from Government and the University to start a college of Commerce and Arts. Though the Society received permission, in the last week of June - 1983; after the commencement of that Academic Year; yet it started a college with commerce stream in the same year. The college started initially with enrollment of 330 students. Later the college is named as Nagindas Khandwala College of Commerce and Arts and it provides instruction to students for a three year integrated B.Com. and B.A. Degree Courses.

ABOUT COLLEGE

Nagindas Khandwala College (Autonomous) is a multi faculty college (established in 1983) affiliated to University of Mumbai offering 17 undergraduate, 4 post graduate, 42 short term courses, and 3 research centres imparting education to over 5000 students.

College has been Re-accredited with 'A' grade by NAAC (3rd Cycle).

It is an ISO 9001:2015 certified institution. The college has been awarded 'The Best College' award by University of Mumbai in 2012, The Educational Excellence award in the field of Commerce & Arts by Indus foundation, USA and IMC Ramkrishna Bajaj National Quality Commendation Certificate in 2013-14. The college has been granted Autonomous Status from 2016-17.

ABOUT NK's RESEARCH CELL

The research cell, Nagindas Khandwala college offers varied domains – Geography, Banking and Finance, Business Management and has six (06) PhD Research Guides. It believes in quality research and in congruence with this takes various quality assurance measures on a regular basis. Workshops, presentations, seminars, talks, training for research, apart from the regular activities of six-monthly reports and library facilities, are some of the various activities undertaken under the aegis of research cell. 11 scholars have been awarded the PhD degree, and currently 15 scholars are pursuing their research activities from the college. The research cell of Nagindas Khandwala college along with producing doctorates in different areas of specialisation and domains, believes in cultivating research culture among students from a young age. With this aim we are involving PG students to raise their curiosity quotient. In the new age all policy, business and societal decisions will be based on research outputs. We feel that a society must be built to appreciate and pursue research ventures. With this passionate faith in improving the quality of research, students are involved in research conferences and seminars as a continuum to their other academic pursuits. This conference with the tag-line **“By the Students and For the Students”** was envisaged so as to tap the students in their formative years and enhance their capacity to add value to society with their research outputs and gently lead them into path breaking research endeavors.

ABOUT CONFERENCE

COVID-19 is not only a global pandemic and public health crisis; it is a phenomena that has severely affected the global economy and financial markets. It is a global shock ‘like no other’, involving simultaneous disruptions to both supply and demand in an interconnected world economy. Lockdowns, business closures, and social distancing caused supply disruptions. On the demand side, layoffs and the loss of income from quarantines, and unemployment worsened economic prospects, reduced household consumption and companies’ investment. The extreme uncertainty about the path, duration, magnitude, and impact of the pandemic is posing a vicious cycle of dampening business and consumer confidence and tightening financial conditions.

One way or another, 2021 is likely to be the year when the world transitions to the next normal. This conference will help you to take stock of what's just happened, and what's to come. Against this backdrop, the upcoming conference aims at achieving the following objectives:-

To provide an ideal platform for student researchers to network and share their work

To enhance awareness and understanding of Covid-19 pandemic to sufficiently safeguard neighbourhoods from failures

To prepare the youth to fight challenges, and to be ready to grab opportunities

CALL FOR PAPERS

The Post Graduate Student authors & Research Scholars are invited to submit their original and unpublished research contributions on any topic related to **Covid 19: Challenges and Opportunities.**

Challenges and Opportunities can be in various fields like economy, tourism, employment, behavioral challenges for children & elderly, education, financial reporting, etc. Suggested but not exhaustive subthemes are as follows:

- Pandemic Covid 19 and Environmental Pollution
- Pandemic Covid 19 and modern trends of tourism
- Post Covid World and International Tourism
- Changing Technological needs during pandemic *w.r.t.* Education, Medicine, Cyber Security, E-commerce
- Human Resource Management in the Post Covid World *w.r.t.* Work-life balance/ ARMinG (Attracting, Retaining and Motivating) Online Employee
- Organizational Culture in an Online Workplace
- The Challenge of Bonding Online Employees and Onsite Employees
- Impact of Covid19 on the Sports Industry
- Management Challenges of Vaccination
- Marketing Opportunitites during and in the Post Covid Era.
- Impact of Covid-19 on Online Shopping
- Changing Consumer Behaviour with respect to Covid-19
- Impact on Labour Force Participation

- Impact on the Marginalised
- A Macroeconomics Analysis
- Impact on Supply chains and Demand Constraints
- Impact on Trends in Growth Rates and Sectoral Changes

GUIDELINES FOR PAPER

- Papers must be written in English language.
- To be submitted in word document format.
- Abstract should not exceed more than 250 words.
- The main paper should not exceed more than 2000 words including all text, tables and references.
- Font recommended: Times New Roman 12.
- Set the page size to A4 with 1.50 cm margins on all sides.
- 1.5 line spacing
- All papers will be tested on Turn it in for plagiarism.
- For selected papers, authors will be given 10 minutes for presentation
- Best of the selected papers may be considered for publishing
- Submit an abstract & full paper to the email address:
nkccovid19conf@gmail.com

KEY DATES

Last date for Registration : **10th February 2021**

Date of Conference : **18th February 2021**

CONTACT DETAILS

Ms. Sidhi Jagani : +91 83696 66581

Mr. Utsav Anand : +91 99581 58113

Email Id : nkccovid19conf@gmail.com

ADVISORY COMMITTEE

Principal Dr. (Mrs.) Ancy Jose – Director, Malad Kandivli Education Society

Asso. Prof. V. G. Suchak – Vice Principal, Coordinator M. Com.

Prof. Dr. Moushumi Datta- Vice Principal, Coordinator MA Geography,
M Sc Geoinformatics

Dr. Mona Mehta – Vice Principal Self Finance Section

Dr. Marina Pereira – Coordinator MA Economics

Dr. Vinay Prabhu – Coordinator MA Psychology

Dr. Sindhu P M – Coordinator M Sc. IT

Ms. Sneha Asar – Coordinator Masters in Sports Management

CONFERENCE ORGANISER

Chair Person

Prof. Dr. CA Varsha Ainapure

Convener

Dr. Kavita Kalkoti

REGISTRATION AND PAPER SUBMISSION

Link : <https://forms.gle/RRovJXexjv9vCo7a6>

Email : nkcovid19conf@gmail.com

PROGRAMME DETAILS

Inauguration Function : 10am to 12:30 pm

Break : 12:30pm to 1:30pm

Technical Session on Sub Themes : 1:30pm to 3:00pm

Valedictory Session : 3:00pm to 4:00pm

WORKING COMMITTEE

HEAD OF GRAPHICS AND TECHNICAL TEAM

Mr. Parth Dhanesha

HEAD OF FINANCE TEAM

Ms. Sidhi Jagani

HEAD OF MARKETING TEAM

Ms. Kavya Shetty

HEAD OF REGISTRATION TEAM

Ms. Pratiksha Sonawane

HEAD OF CERTIFICATES TEAM

Ms. Bhoomi Upadhyay

HEAD OF TECHNICAL SESSIONS TEAM

Mr. Vignesh Iyer

Mr. Utsav Anand

Organized by the students

For the students

National Level Web Conference on

C VID -19

CHALLENGES AND OPPORTUNITIES For Post Graduate Students

ON : 18th FEBRUARY , 2021

