MKES
KHANDWALA COLLEGE
LEARNERS BECOMING LEADERS

MALAD KANDIVLI EDUCATION SOCIETY'S
NAGINDAS KHANDWALA COLLEGE
EMPOWERED AUTONOMOUS
(AFFILIATED TO THE UNIVERSITY OF MUMBAI)
RE-ACCREDITED BY NAAC WITH 'A' GRADE (4TH CYCLE)
ISO 150 9001:2015, ISO 21001:2018 AND ISO 14001:2015 CERTIFIED

The Department of English,
The Department of Multimedia and Mass Communication
and
the Internal Quality Assurance Cell (IQAC)
organise

A ONE-DAY NATIONAL SEMINAR
on

Words and Insights on Screen & in Society: Discussions in Media (WISDOM)

Exploring the intersections of literature, media, technology, and society in the digital age

28th November, 2026

(Mode: Online)



About the College

Established on 21 July 1983 by the visionary Malad Kandivali Education Society, MKES Nagindas Khandwala College (Empowered Autonomous) has grown from a modest institution with two undergraduate programmes to a leading centre of higher education. Accredited with an 'A' Grade by NAAC (4th Cycle) and certified under ISO 9001:2015, ISO 21001:2018 and ISO 14001:2015, the College today offers 36 undergraduate programmes, 20 postgraduate programmes, and 4 Ph.D. programmes through three research centres, serving more than 7,000 students. Currently, the college is ranked 4th in Maharashtra and 5th in India among Private Autonomous Arts, Science and Commerce Colleges.

About the Seminar

This century has witnessed a remarkable transformation in the ways stories are created, disseminated, interpreted, and consumed. The convergence of literature, media, and technology has reshaped communication, cultural production, and public discourse. While printed texts and traditional journalism are certainly not obsolete, social media, streaming platforms, artificial intelligence, and digital storytelling have transformed the landscape of media and literature at an unprecedented pace.

The National Seminar "Words and Insights on Screen & in Society: Discussions in Media (WISDOM)" seeks to explore these transformations, and their implications for literature, culture, communication, and society, Bringing together scholars, researchers, educators, students, media professionals, and artists, the seminar aims to foster interdisciplinary dialogue on the diverse ways in which stories, ideas, and cultural experiences are created, shared, and understood in the digital age.

The seminar combines academic engagement with creative and cultural interaction, creating a space where scholarship, literature, media, and the arts intersect.



Call for Papers are on the following themes:

- Literature in the Digital World
- Artificial Intelligence and Creative Writing
- Feminist Perspectives in Media and Literature
- Queer Perspectives in Media and Literature
- Popular Literature and Mass Media
- Ecocriticism in Literature and Media
- Ethics of Digital Media
- Social Media, Influencer Culture, and Digital Identities
- Psychological and Emotional Dimensions of AI and Media Companionship
- Media, Human Rights, and Social Justice
- Cultural Imperialism and Media
- Digital Storytelling and New Narrative Forms
- Literary Adaptations Across Print, Screen, and Digital Platforms
- Representation, Identity, and Diversity in Media and Literature
- Journalism, Misinformation, and the Post-Truth Era
- Technology, Creativity, and the Future of Storytelling
- Digital Humanities and Literary Studies
- Language, Culture, and Communication in the Digital Age
- Film, Cinema and Visual Culture
- Advertising, Branding and Consumer Culture
- Diversity and inclusion in Media Representation and in conducting business

The above themes are indicative and not exhaustive.

Registration and Publication Charges

Participation = Nil
Presentation and Publication = ₹ 600/-

The selected proceedings will be published in a peer-reviewed book with an ISBN.

Submission Guidelines

- Abstracts should be between 250–300 words and accompanied by 4–5 keywords.
- Full papers should be between 2,500–5,000 words.
- Papers must be original and unpublished.
- All submissions should conform to the MLA Handbook (9th Edition) guidelines.
- The permissible AI content level is below 20%.
- Permissible plagiarism content level is below 10%.

Formatting Requirements

- Font: Times New Roman
- Font Size: 12 pt
- Line Spacing: Double-spaced throughout
- Margins: 1 inch on all sides (Top, Bottom, Left, and Right)

Citation and References

- A Works Cited list must be included at the end of the paper.
- Authors are responsible for ensuring the accuracy of citations and references.



Important Dates

- Submission of Papers (Minimum 2500 words - Both MLA/APA Formats): 2nd October 2026
- Notification of Acceptance of Papers for Presentation and Publication: 10th October 2026
- Date of Seminar: 28th November 2026



Scan to Register

Payment details:

Bank Name	: HDFC Bank
A/C no	: 50100297586863
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IFSC code	: HDFC 0001800

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- Prof. Dr. Kavita Kalkoti – Vice Principal
- Asst. Prof. Preethi Rao – Co-ordinator, Department of Multimedia and Mass Communication; Conference Co-Convenor
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